



Solent Forum Recreation Sub Committee Meeting 25 March 09

Professor Jenny Anderson

Dean

Faculty Business, Sport & Enterprise

Marine Leisure Research Group

- New Team
- Academic Year
- Work behind the scenes
- Track record
- Milestones

Who's Who

- **Professor Jenny Anderson, Dean**
Faculty of Business, Sport and Enterprise
- **Rob Burton, Academic Leader (External Development)**
Faculty of Business, Sport and Enterprise
- **Dr Steve Jackson, Senior Lecturer in Tourism**
Faculty of Business, Sport and Enterprise
- **Kate Pike, Lecturer in Maritime & Coastal Studies**
Faculty of Technology
- **Alan Scrase, Manager, Solent Enterprise Centres**
Sport Tourism & Leisure

Project Aims

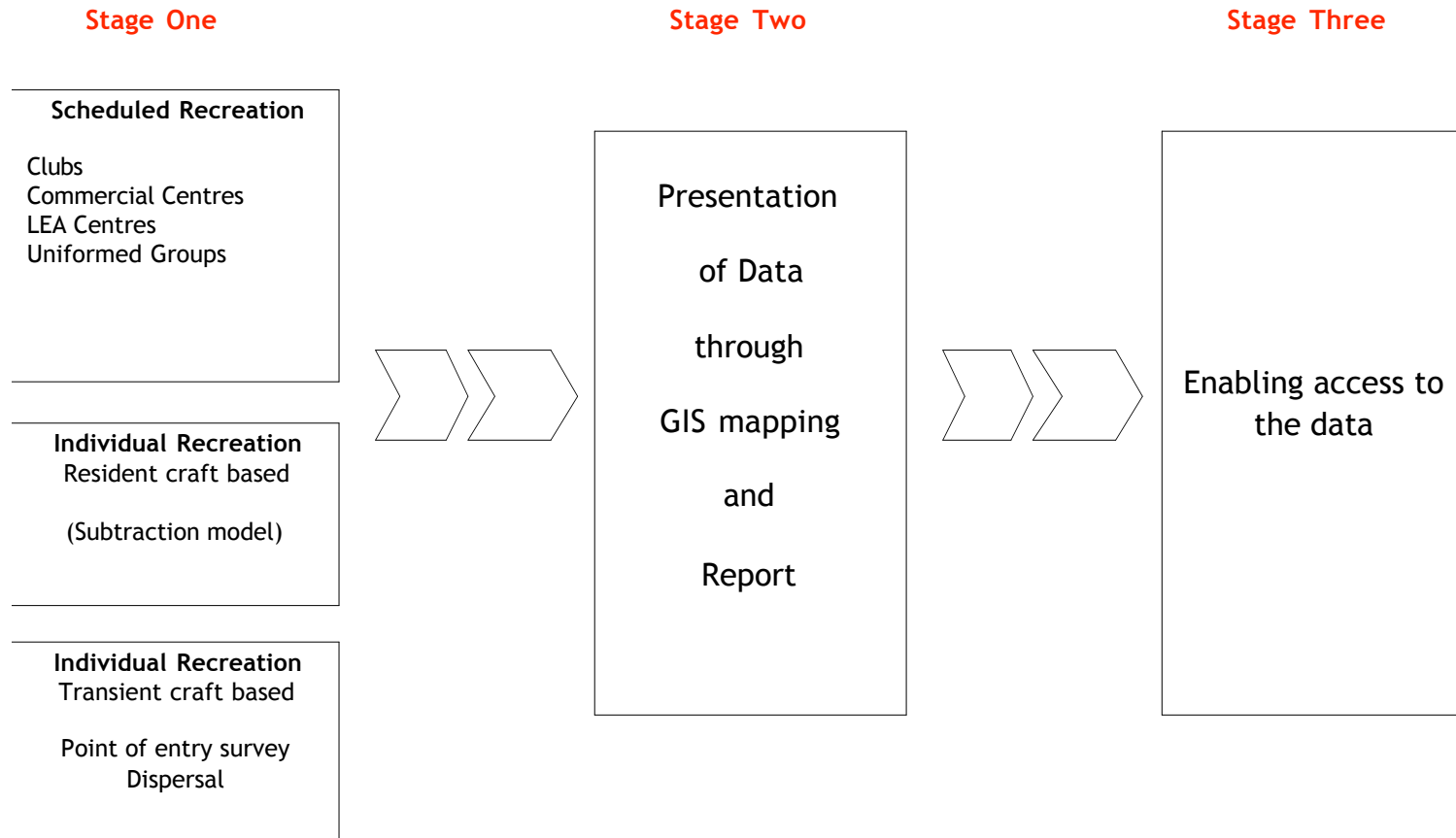
- Review water-based recreational activity in and on the Solent.

- Project Objectives

 - Provide up-to-date information about recreation on the Solent.

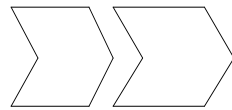
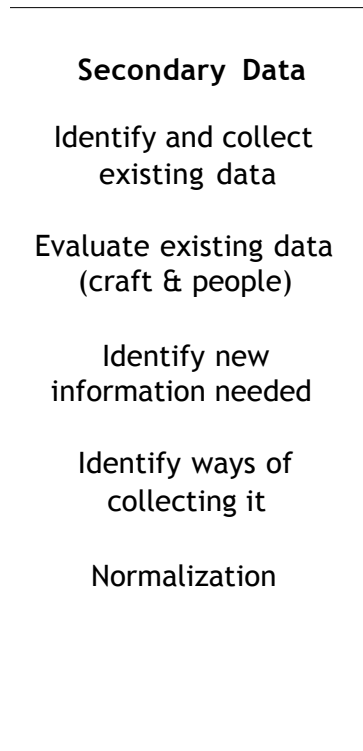
 - Provide qualitative and quantitative data to review current usage of the Solent.

Phase Two

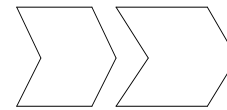
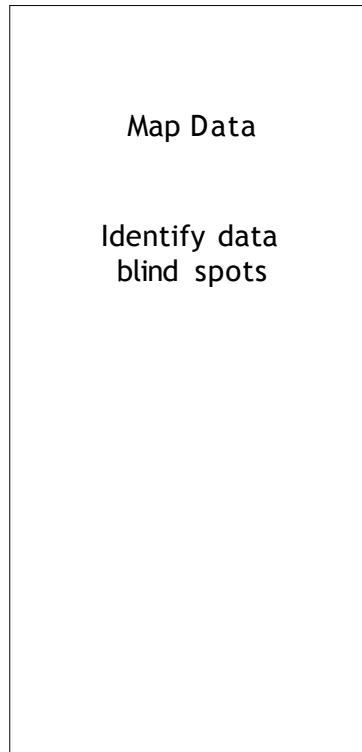


Phase One

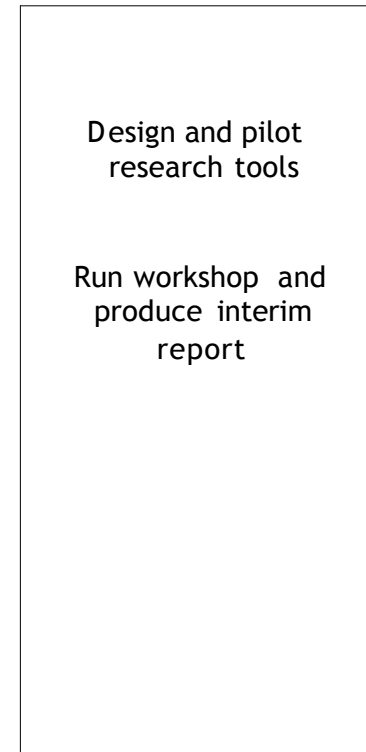
Stage One



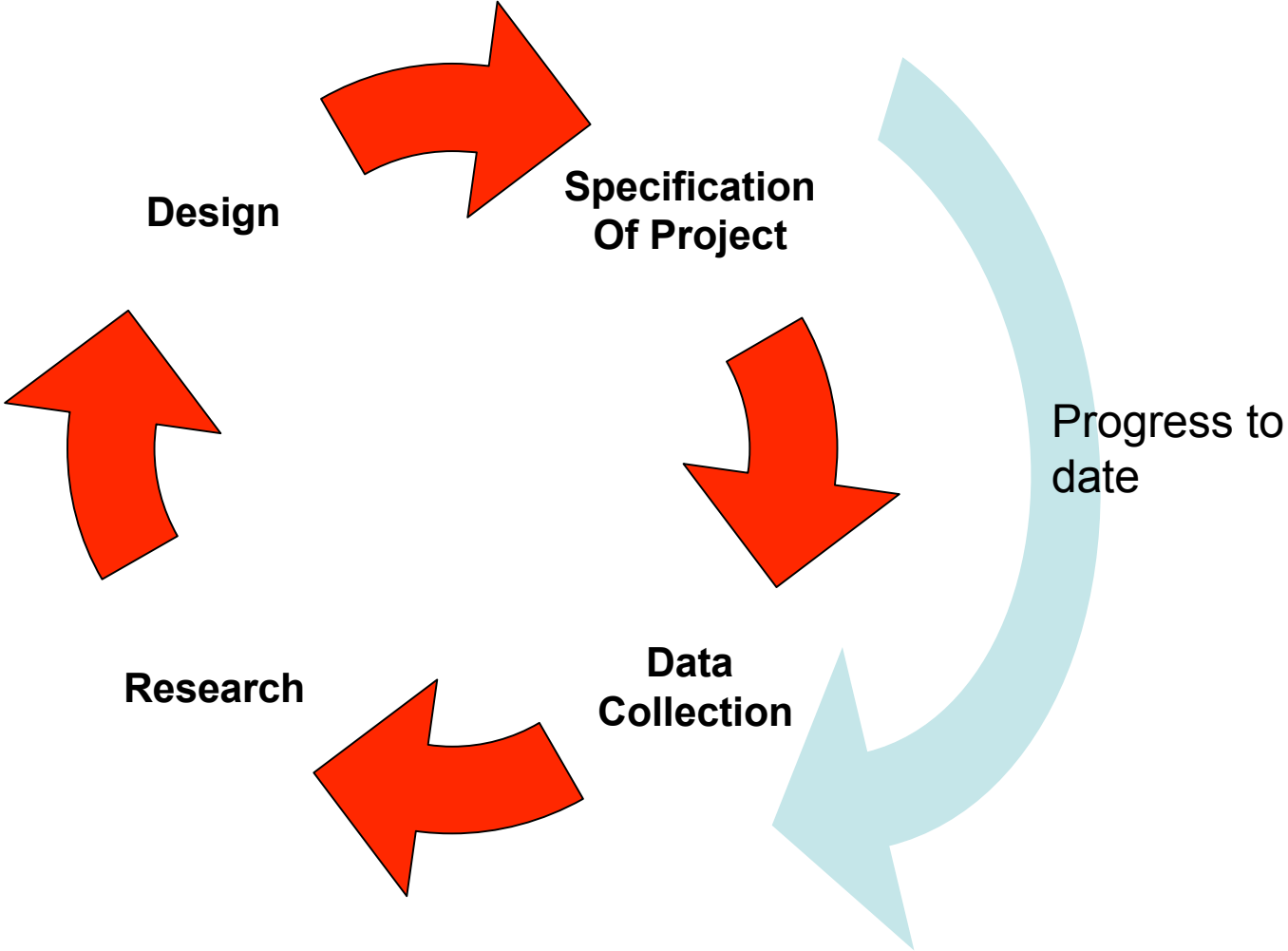
Stage Two



Stage Three



Project Methodology



Milestones

	Nov-08	Dec-08	Jan-09	Feb-09	Mar-09	Apr-09	May-09	Jun-09	Jul-09	Aug-09	Sep-09	Oct-09
Write and submit proposal												
Identify original team												
Determine resource allocation												
original team proposal writing												
Discussions with Project board members about available resources												
Meeting with RYA												
discussion with EA												
Discussion with ABP												
Discussion with Harbour Authority												
Identify the types of information that might be held by existing sources of use in this study												
Gather information on the 'sources' recording methods and 'units of measurement' used.												
Gather and collate information to form a 'count'												
Collate returns												
Port databases												
Manual input of data												
QC database												
Compile a calendar of planned events and competitions												
Compile a data request form that provides sources with a simple way of returning the data request form												
Evaluate the effectiveness of the data request format												
used and use the results to make a change in identification of seasonal variation model												
Design data collection instruments for Phase Two survey days												
User survey questionnaires												
Data request forms												
Observer recording sheets												
Present Interim report and workshop												

Complete
Ongoing
Deadline

Deliverables

- An interim report will be prepared and presented at a workshop.
- List of sources of water based recreation in the Solent.
- An overview of provision in the form of a “count” as discussed above.
- A description of standard units of measurement that can be used.
- A data request format that provides ‘sources’ with a simple way of returning the required information.

Deliverables cont'd...

- Identification of areas where either no usage data exists or none or poor data can be obtained from existing sources, i.e. 'data blind-spots'.
- Identification of a suitable seasonal variations model.
- Identification of suitable survey days for Phase Two.
- Data collection instruments; user survey questionnaires, data request forms and 'Observer' recording sheets
- A pool of researchers have been selected and trained.
- Identify any specific resources.

Any questions?

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Alan Scrase

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